

# Privacy Notice

Last updated: August 7, 2026 · Version 2026.08

**FINAL VALIDATION VERSION. Corporate details were added from the information provided and must be checked against the deed of incorporation and Mexican tax-status certificate before production.**

**COURTESY TRANSLATION. This English version is provided for convenience. Unless expressly agreed otherwise in writing, the Spanish version and the laws of the United Mexican States prevail for interpretation and compliance.**

## 1. Controller and contact

INNOVA MI7, S. DE R.L. DE C.V., Mexican tax ID IMI120724NA8, with address at 5 de Febrero 80, San Juan Tepepan, Mexico City, is responsible for personal data collected through the site and its contact channels. For questions or to exercise your rights, email [contacto@innovami7.com](mailto:contacto@innovami7.com).

## 2. Data processed and sensitive data

Public forms request identification and contact details, company, service of interest and general project or property information. Infrastructure may process technical navigation and security data. These forms do not request sensitive personal data, official IDs, bank statements, deeds or complete files. If a service requires them, they will be collected through an enabled private channel with enhanced safeguards and, where applicable, express consent and a supplemental notice.

## 3. Primary and secondary purposes

Primary purposes include responding to requests; assessing feasibility; preparing diagnostics, proposals, agreements and exhibits; tracking matters; verifying information and managing risk; coordinating specialists; invoicing, collection and legal compliance; and retaining evidence. News and marketing are a separate, voluntary secondary purpose; refusal does not affect the request.

## 4. Options to limit use or disclosure

Leave the marketing checkbox unselected or request suspension at [contacto@innovami7.com](mailto:contacto@innovami7.com) with subject 'Limit data use'. Non-essential technologies may also be managed through enabled controls or your browser.

## 5. Transfers and processors

Information may be communicated only as necessary and under the applicable legal basis to authorities, professional specialists and hosting, communications, electronic signature, CRM and security providers acting for Innova mi7. Data, access and purpose will be limited. Consent will be requested before any transfer that requires it.

## **6. ARCO rights**

Request access, rectification, cancellation or opposition at [contacto@innovami7.com](mailto:contacto@innovami7.com). Include your name, response method, requested right, a clear description of the data and, when needed, reasonable identity or representation evidence. Receipt, response and implementation will follow applicable legal time limits.

## **7. Revocation and questions**

Consent may be revoked and questions submitted through the same email. Revocation is not retroactive and may be unavailable where legal, contractual or legal-defense duties require continued retention or processing.

## **8. Security and retention**

We apply risk-proportionate administrative, technical and organizational safeguards, including minimization, access controls and environment separation. Data is retained for the relationship, legal periods and liability needs, then securely blocked, anonymized or deleted. Do not send sensitive documents through WhatsApp, open email or public forms.

## **9. Cookies and analytics**

The site may use strictly necessary technologies. Before enabling analytics, advertising or other non-essential technologies, applicable notices and consent controls will be provided.

## **10. Changes**

Changes will be posted with a date and version. Material changes will be communicated through a reasonable channel. Specific services may include supplemental notices.